

# MSc PROJECT AND PROGRAMME MANAGEMENT & BUSINESS DEVELOPMENT

**MANAGEMENT INTAKES: JANUARY & SEPTEMBER**

**CAMPUSES:**  
LILLE, PARIS (FRANCE)  
BELO HORIZONTE (BRAZIL)



Know and understand in practice the essential project and management capabilities to deliver sustainable business value

## Career opportunities

A wide variety of job titles can be expected from business development manager, global project manager, entrepreneur, assistant programme or portfolio manager, PMO assistant, consultant in project, programme and portfolio management, planning engineer, cost manager, quality assessor. The programme also offers a basis for future doctoral study.

## Programme outline

This unique, accredited programme offers students access to professional certifications in PRINCE2® and AgilePM® in the autumn semester and either the PMI's CAPM®/PMP® or the IPMA's Level D®/Level C® in the spring semester as well as a unique specialisation tailored to the context of each campus.

The programme uses innovative learning and teaching methods, including role play, case study, simulation, flipped classroom, distance and blended learning, giving a stimulating and flexible learning environment to students. The programme capstone is a major project in the form of an academic or professional thesis or business development project.

All students receive one year of PMI membership and introductory reading material to prepare them for entry to the programme.

## Three specialisation tracks:

### ► Global Project Management

Graduates with this specialisation delivered at the Lille campus, strategically placed near London, Paris and Brussels and unparalleled global reach, can expect to work in global businesses on international projects, programmes and mega-projects that span borders and time zones, involve multiple organisations and languages and have high cultural diversity. Students get access to an additional certification in Green Project Management.

### ► Project Management for Business Excellence

Graduates with this specialisation delivered at the Paris campus, in one of the most important business, financial, and political centres of the world, can expect to work in a multi-project portfolio environment, contributing to sustainable competitive advantage and business efficiency. Students benefit from training and certification in the IPMA Project Excellence Baseline®.

### ► International Development & Change Management

Graduates with this specialisation, delivered at the Belo Horizonte campus, gain additional capabilities in transformation and change in a developing economy at a regional level where risk management, governance, alliances and sustainable change are key success factors.

All three specialisations offer essential capabilities for entrepreneurs and recruiters who need project managers that can work effectively in a competitive global marketplace. Take a full specialisation year at the campus of your choice or attend a different campus each semester to suit your personal interest and career aspirations.

*Note: The name of the specialisation does not appear on the degree certificate.*

## Admission contacts for French students

France: +33 (0)1 41 16 76 71  
or +33 (0)3 20 21 59 25  
admissionspostgraduate@skema.edu

## Admission contacts for International students

France: +33 (0)3 20 21 59 69  
or +33 (0)1 41 16 75 34  
USA: +1 (919) 535-5701  
China: +86 512 6260 2865  
international.admissions@skema.edu

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BUSINESS SCHOOL

6

campuses on  
four continents

8500  
students

120  
nationalities on  
SKEMA's campuses

42,000  
graduates throughout the  
world in 145 countries

Triple  
accreditation



25<sup>th</sup> best worldwide Master in  
Management (2018)

4<sup>th</sup> best worldwide MSc Financial  
Markets & Investments (2018)

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### Why choose this programme

- ▶ An international programme, accredited by the Global Accreditation Center (GAC), taught by practising professionals and researchers.
- ▶ Designed around an innovative learning experience, including flipped classroom sessions, simulations and real project management practice.
- ▶ Students can immediately apply the knowledge gained on the job.
- ▶ Students are trained for internationally recognised certifications.
- ▶ Students learn strategic, technical, social and behavioural skills for delivering business benefits and sustainable change with the latest tools and techniques.

### In-company projects and assignments

During their internship, students develop their knowledge and practical skills by working on in-company projects. They assist project, programme or portfolio managers, develop specific new tools and techniques, market new products or do research on project management best practices. SKEMA provides help to find internships and jobs through a global network of industry partnerships, alumni and collaborators.

### Certifications awarded by this programme

During the programme, students develop their knowledge and practical skills by working on

#### ▶ PRINCE2® certification



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#### ▶ Agile PM® certification



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#### ▶ "CAPM" and "PMP"

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#### ▶ IPMA Level D®, IPMA Level C® and IPMA Project excellence Baseline®



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Students on the Belo Horizonte campus

# Programme structure

SEMESTER - AUTUMN	CREDITS
Pre-masters reading material for new students	0
<b>MANDATORY COURSES - SPINE (LILLE, PARIS, BELO HORIZONTE)</b>	
Leadership Skills for Projects	5
Project Management Methods: PRINCE2 and AgilePM	3
People in Projects	4
International Contract Management	4
Project Practice Portfolio 1	2
Employability and Career 1	1
<b>MANDATORY COURSES - SPECIALISATION</b>	
<b>GLOBAL PROJECT MANAGEMENT (Lille)</b>	
Global and Digital Project Management	5
Sustainable Project Management	3
<b>PROJECT MANAGEMENT FOR BUSINESS EXCELLENCE (Paris)</b>	
Project Management for Competitive Advantage	5
Organisational Excellence and Maturity Models	3
<b>INTERNATIONAL DEVELOPMENT &amp; CHANGE MANAGEMENT (Belo Horizonte)</b>	
Project Change Management & Culture	4
International Development Project Case Studies	4
<b>ELECTIVE COURSES - CHOOSE ONE</b>	
Research Methods and Critical Thinking (Lille, Paris & Belo Horizonte)	3
Open Innovation and Knowledge Management (Lille & Paris)	3
Strategic Entrepreneurship: From Theory to Practice (Belo Horizonte)	3
Optional Portuguese (Online 15h + In class 15h) Belo Horizonte	0
<b>TOTAL SEMESTER - AUTUMN</b>	<b>30</b>

SEMESTER - SPRING	CREDITS
Pre-masters reading material for new students	0
<b>MANDATORY COURSES – SPINE (LILLE, PARIS, BELO HORIZONTE)</b>	
Project Planning and Control	6
Portfolio Management, PMO and Financing	6
Managing Risk, Uncertainty and Complexity	4
Business Plans and Business Models	3
Project Practice Portfolio 2	2
Employability and Career 2	1
<b>MANDATORY COURSES - SPECIALISATION</b>	
<b>GLOBAL PROJECT MANAGEMENT (Lille)</b>	
International Business Development: proposals, tenders & bids	4
Large Programmes and Megaprojects	4
<b>PROJECT MANAGEMENT FOR BUSINESS EXCELLENCE (Paris)</b>	
Organisational Performance Improvement	5
Growth Strategy	3
<b>INTERNATIONAL DEVELOPMENT &amp; CHANGE MANAGEMENT (Belo Horizonte)</b>	
Innovation Projects & Knowledge Management	5
Management of Operational NGO's	3
Optional Portuguese (Online 15h + In class 15h) Belo Horizonte	0
<b>TOTAL SEMESTER - SPRING</b>	<b>30</b>
<b>DISSERTATION (LILLE, PARIS, BELO HORIZONTE)</b>	<b>30</b>



The foundation for the MSc Project & Programme Management and Business Development is its very well-skilled international staff from both academic and professional backgrounds.

The MSc is a successful blend of lectures, operational case studies, research, theses, assignments and accredited professional certifications really appreciated by employers (PMI CAPM®, PRINCE2®).

The MSc opens up career opportunities in all areas, such as project manager, analyst, consultant, PMO, financial engineer, IT, hospitality management, health and medical, industry. The teaching of high level technical skills is always applied to actual operational methods thus preparing students for business life. There's a wide mixture of international students and backgrounds. By mixing experiences, cultures and profiles, students get the opportunity to study in an international environment and discover other ways of doing business.

I now feel prepared to do business in a globalised world. The MSc course also develops your management skills by giving training in communication skills and effective interaction, personal development, multi-cultural working, and team management.

I've already got a job. I even got hired six months before graduation! AtoS Consulting recruited me as a business intelligence consultant. I am now in charge of a large financial and reporting project for GDF Suez."

**Olivier Joffet**, MSc Project and Programme Management & Business Development



We studied all the aspects of a project, from communication, procurement, human resources to scheduling, planning, risk and finance. I also got the PRINCE2® and PMI CAPM® certifications, which are very good for being recruited.

The different nationalities amongst the students brought a real added value to the master as we were able to share different ways of thinking and different experiences of work.

The availability of the teachers, always ready to share their experiences with us, was also a real bonus.

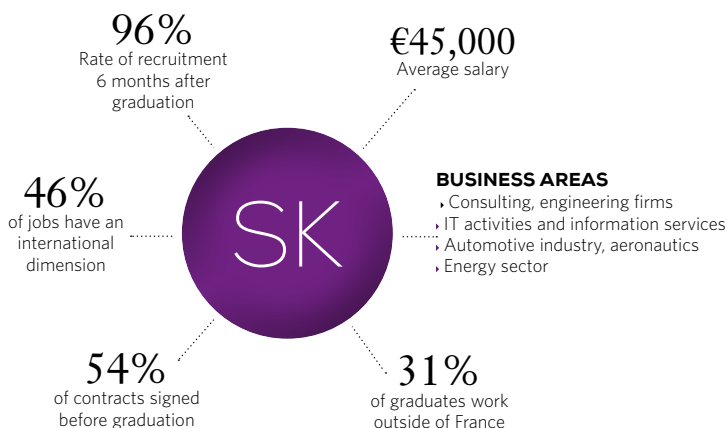
I am now doing my internship at Sopra Steria as junior consultant for the French public sector. I am applying all the concepts and tools learned this year."

**Estelle Harbonnier**, MSc Project and Programme Management & Business Development

## SKEMA MSc EMPLOYMENT RATE

MSc Project & Programme Management and Business Development

SKEMA Careers Service employment survey class of 2016



### Global programme director

Paul Gardiner

### Tuition fees

- ↳ One-year MSc: €16,900
- ↳ Two-year MSc option: €28,000 (total fees for two years' tuition)

### Recruiting companies

Air France, Aston Carter, Axa, BNP, Castorama, Caterpillar, Decathlon, L'Oréal, Le Mans Endurance Management, Meotec, MI-GSO, Murex, Nissan, Projexion, PwC, Rocket Internet, Sanofi, Sopra Steria, Spheral, Synthesio, Total, Tronex, Urban...

The tuition fees mentioned in this brochure are for the 2019-2020 academic year. All trademarks are registered.

