

# MSc BUSINESS CONSULTING & DIGITAL TRANSFORMATION

**MANAGEMENT**

**INTAKE: SEPTEMBER  
CAMPUS: SOPHIA ANTIPOLIS  
(FRANCE)  
TAUGHT IN ENGLISH**



## Created in response to the job market's need for graduates with these types of expertise

### Career opportunities

Digital consultant, business consultant, consultant in organisation, project manager, business analyst...

### Programme outline

Jointly designed with SAP, EY, CapGemini, Amadeus, IBM and PMI France, the purpose of this programme is to train highly qualified professionals in business consulting and digital consulting. Global companies provide courses in:

- ▶ **Consulting:** classes are taught by senior consultants from leading consulting companies - EY (French market leader), CapGemini, PwC, KPMG - and from high-tech consulting companies. These courses will address company performance improvement.
- ▶ **Digital transformation:** courses taught by digital partners: Digital Enterprise by SAP, Artificial Intelligence / Machine learning will be provided by IBM; IoT, Cloud by Cap Gemini; CRM by HP; SEO by Google; and other topics are provided by high-tech consulting companies such as MC2I, Devoteam, Onepoint, Amaris.
- ▶ **Project management and business analysis:** these courses will enable you to achieve international professional certifications in project management and in business analysis. They are provided by professional certified professors.

### Why choose this programme

The content of this international programme has been defined by some of the world's most prominent players in consulting and in digital.

This course enables participants to prepare for professional certifications:

- ▶ PMI®: CAPM® or PMP®
- ▶ IIBA®: ECBA™

These two certifications, added to the quality of the training given by industrial experts from EY, SAP, CapGemini, Amadeus and PMI France make this MSc a springboard for a professional career in this field. Finally, the MSc in Business Consulting & Digital Transformation benefits from the competitive, high-tech and international context of the Sophia Antipolis technology park. This environment provides preferential access to leading-edge businesses, consulting groups and industries.

### In-company projects and assignments

- ▶ Digital market study (Cap Gemini) Project management (IBM) BI (PMI®)
- ▶ Project support engineer (SAP) Software methodology (Amadeus)

### Vincent Petit -

Partner, EY

*The course is intended to be as pragmatic as possible and is largely taught by professionals from partner companies and international organisations (SAP, EY, Amadeus, PMI France-Sud, IBM). The most advanced knowledge possible in the field of information systems can thus be delivered, whether at the level of market leader SAP integrated software or methodologies for project management and information systems.*

*This training will make it possible to efficiently meet the requirements of companies and consultancies in the area of information systems, for integrated software suites, project management and information system auditing. After obtaining this master of science, students will thus be fully operational to work in these professional areas."*

### Admission contacts for French students

France: +33 (0)1 41 16 76 71  
or +33 (0)3 20 21 59 25  
admissionspostgraduate@skema.edu

### Admission contacts for International students

France: +33 (0)3 20 21 59 69  
or +33 (0)1 41 16 75 34  
USA: +1 (919) 535-5701  
China: +86 512 6260 2865  
international.admissions@skema.edu

**skema**  
BUSINESS SCHOOL

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nationalities on  
SKEMA's campuses

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Triple  
accreditation



25<sup>th</sup> best worldwide Master in  
Management (2018)

4<sup>th</sup> best worldwide MSc Financial  
Markets & Investments (2018)

[WWW.SKEMA.EDU](http://WWW.SKEMA.EDU)

PROGRAMME STRUCTURE

	Semester	Credits
Introduction to Business Consulting & Digital Transformation with privileged access to our partners	S1	-
<b>PROJECT MANAGEMENT SKILLS</b>		13 to 17
Project Management Fundamentals with practice of MS Project	S1	5
Professional Consulting Project with companies of the region using PMI® Methodology	S1 & S2	7
<u>Option:</u> CAPM® or PMP® certification	S2	2
Agile Methodology	S2	2
<u>Option:</u> Portfolio Management	S2	2
<b>BUSINESS CONSULTING SKILLS</b>		18 to 22
Strategy & Organisation Consulting in SMEs	S1	4
Business Process Management: RPA	S1	3
Design to Cost	S2	2
Performance Improvement	S2	2
Managing Change in a Digital Environment	S2	4
Business Analysis	S2	3
<u>Option:</u> Business Analysis ECBA™ certification	S2	2
<u>Option:</u> Lean Management & Six Sigma	S2	2
<b>DIGITAL TRANSFORMATION SKILLS</b>		21
Digital Globalisation	S1	2
Digital Business Strategy	S1	2
IT Technical Skills (Excel / SQL / VBA)	S1	5
Digital Fundamentals: SAP Digital Enterprise, IoT, Cloud, SEO, CRM, Digital Transformation, IA (Watson IBM), BI, Big Data, Fintech (Block chain), Cyber security	S1 & S2	7
Innovation Management & Design Thinking	S2	2
<b>PROFESSIONAL DEVELOPMENT &amp; DISSERTATION</b>		34
Professional Development	S1 & S2	2
Research Methods and Critical Thinking	S2	2
<b>Professional thesis</b>		30
<b>TOTAL CREDITS</b>		<b>90</b>

“This MSc provides students with real world tools and techniques.

On this programme, I have taken courses from the best consulting companies where we had to solve real-world problems.

I have learned how to recommend company strategies, manage projects, manage change, Agile, improve processes and design business processes.

In addition to these courses, the master has the best certificates such CAPM, PMP, Change Management and SAP for finding jobs.

I now feel that I am ready to work for international firms. I really stood out from all the other applicants for interviews.

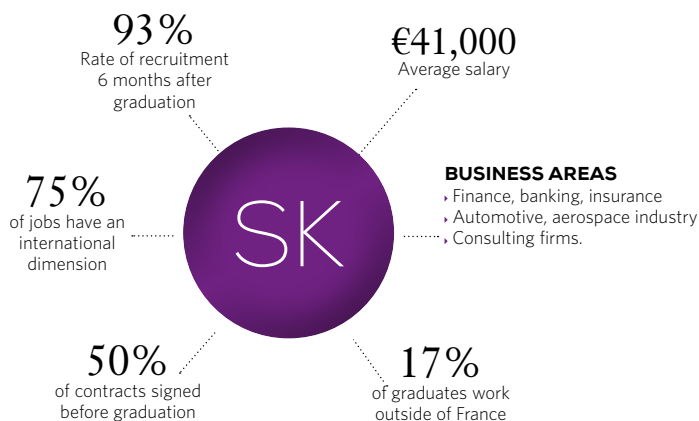
Now, I’ve found my dream job: I am an intern in Technip as business process management consultant. I am very happy that I invested my time and money in SKEMA. „

**Ahmad Alashi**, MSc Business Consulting & Digital Transformation 2016-17

These details are for information only and may be changed by the school without prior notice.

# SKEMA MSc employment rate

MSc Auditing, Management, Accounting & Information Systems  
SKEMA Careers Service employment survey class of 2016



**Programme Director**

Corinne Hirtzmann

**Tuition fees**

- › One-year MSc: €16,900
- › Two-year MSc option: €28,000 (total fees for two years' tuition)

**Recruiting companies**

Accenture, Adecco, Amadeus, Amaris, Althéa Groupe, Auchan, AXA, Cap Gemini, Crédit Agricole, Crown Relocation, EDF, General Electric, Henkel, IBM, Inventy Consulting, LVMH, Microsoft, MC2I, Onepoint, l'Occitane, Orange, Otis, Rexel, SAP, Société Générale, Sodexo, Thales, Valeo...

