

MSc CORPORATE FINANCIAL MANAGEMENT

FINANCE

INTAKES: JANUARY & SEPTEMBER

**CAMPUSES: LILLE, PARIS, SOPHIA
ANTIPOLIS (FRANCE)
BELO HORIZONTE (BRAZIL)
SUZHOU (CHINA)**



Finance, accounting, innovative solutions and fintech in one interactive programme

Career opportunities

- ▶ Financial manager
- ▶ Financial advisor
- ▶ Financial analyst
- ▶ Treasury manager
- ▶ Credit analyst
- ▶ Internal auditor
- ▶ Risk analyst
- ▶ Compliance officer

Programme outline

Careers in corporate finance are undergoing critical changes in the global economy. Practitioners have to face new demands and challenges, and become true business partners at decision making levels.

The programme aims at providing participants with solid technical knowledge and skills, as well as the transversal competencies which are required to manage complex financial situations in an international environment. Special emphasis is placed on innovative tools and practices.

Participants are trained on real life case studies, which focus attention on business and the role of financial management in market/customer driven strategies.

Why choose this programme

- ▶ The use of blended learning methods means that class time is optimised for individualised guidance and discussion of the practical application of theories.
- ▶ Students can choose between six different specialisation tracks during semester two:
 - Project Funding and Innovative Solutions (Paris and Sophia Antipolis);
 - Financial Advisory (Paris);
 - Compliance (Paris)
 - Financial Analysis (Sophia Antipolis);
 - Risks & Opportunities Management (Belo Horizonte);
 - Digital Finance and FinTech (Lille and Suzhou)
- ▶ Students receive personalised instruction from teachers and practitioners where it is most needed.
- ▶ Students build fruitful relationships with each other and develop a community of best practices in their own field of experience.
- ▶ Furthermore the programme has an academic committee of industry representatives and corporate partners who review the programme every year so that its content is kept in line and up-to-date with the needs of the market.

In-company projects and assignments

- ▶ Financial analysis of international listed companies
- ▶ Raising private equity of small and mid cap companies
- ▶ Real-life financial solutions providing for SME (partnership with KPMG)
- ▶ Financial modelling with Excel and financial tools building
- ▶ Analysis of strategic and operational risks in international corporations (Canadian chemical firm, Chinese insurance company, etc)
- ▶ Discussion of issues faced in investment and corporate banking

Admission contacts for French students

France: +33 (0)1 41 16 76 71
or +33 (0)3 20 21 59 25
admissionspostgraduate@skema.edu

Admission contacts for International students

France: +33 (0)3 20 21 59 69
or +33 (0)1 41 16 75 34
USA: +1 (919) 535-5701
China: +86 512 6260 2865
international.admissions@skema.edu

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campuses on
four continents

8500
students

120+
nationalities on
SKEMA'S campuses

42,000
graduates throughout the
world in 145 countries

Triple
accreditation



WWW.SKEMA.EDU

skema
BUSINESS SCHOOL

Programme structure

LILLE AND SUZHOU SPECIALISATION TRACK ▶ Digital Finance and FinTech

SEMESTER 1	Credits
FUNDAMENTALS	
Capital Budgeting	4
Capital Structure and Dividend Policy	4
Corporate Valuation Methods	3
Digital Financial Regulation and Compliance	3
Financial Markets and Banking Activities	3
Financial Reporting and Analysis	3
Treasury Management	3
TRANSVERSAL SKILLS	
Applied Research Methods	3
Programming with Python	3
Personal and Professional Development	1
Chinese Language (in Suzhou only)	
TOTAL CREDITS SEMESTER 1	30
SEMESTER 2	
ADVANCED TOPICS	
Portfolio and Risk Management	4
Management Accounting	3
M&A and Corporate Restructuring Strategy	3
TRANSVERSAL SKILLS	
Data Analysis	4
Personal and Professional Development 2	1
Chinese Language (in Suzhou only)	
TRACK: DIGITAL FINANCE AND FINTECH	
FinTech Seminar	4
Entrepreneurial Finance	4
Digital Business	4
Big Data and Business Intelligence	3
TOTAL CREDITS SEMESTER 2	30
Dissertation	30
TOTAL FULL YEAR	90

PARIS SPECIALISATION TRACKS ▶ Fund Raising and Innovative Investments ▶ Financial Advisory ▶ Compliance

SEMESTER 1	Credits
FUNDAMENTALS	
Capital Budgeting	4
Capital Structure and Dividend Policy	4
Corporate Valuation Methods	3
Financial Markets and Banking Activities	3
Financial Reporting and Analysis	3
Governance and Operational Risk Management	3
Treasury Management	3
ELECTIVE TOOLS (choose 2 among)	
Applied Research in Finance	3
Financial Modelling with Excel	3
Leadership and Negotiation Skills	3
TRANSVERSAL SKILLS	
Personal and Professional Development	1
TOTAL CREDITS SEMESTER 1	30
SEMESTER 2	
ADVANCED TOPICS	
M&A and Corporate Restructuring Strategy	4
Management Accounting	3
Financial Risk Management	3
TOOLS	
Data Analysis	4
Personal and Professional Development 2	1
TRACK: FUND RAISING AND INNOVATIVE INVESTMENTS	
Private Equity	4
Entrepreneurial Finance	4
Investment and Corporate Banking	4
VBA	3
TRACK: FINANCIAL ADVISORY	
Core Consulting Skills	4
Financial Consulting	3
Advanced M&A	4
Business Intelligence	4
TRACK: COMPLIANCE	
Compliance Fundamentals	4
Non-conformity Risk Management	4
Internal Auditing	4
Project Management	3
TOTAL CREDITS SEMESTER 2	30
Dissertation	30
TOTAL FULL YEAR	90

SOPHIA ANTIPOLIS SPECIALISATION TRACKS

- ▶ Fund Raising and Innovative Investments
- ▶ Financial Analysis

SEMESTER 1	Credits
FUNDAMENTALS	
Capital Budgeting	4
Capital Structure and Dividend Policy	4
Corporate Valuation Methods	3
Financial Markets and Banking Activities	3
Financial Reporting and Analysis	3
Governance and Operational Risk Management	3
Treasury Management	3
ELECTIVE TOOLS (choose 2 among)	
Applied Research in Finance	3
Financial Modelling with Excel	3
Leadership and Negotiation Skills	3
TRANSVERSAL SKILLS	
Personal and Professional Development	1
TOTAL CREDITS SEMESTER 1	30

SEMESTER 2

ADVANCED TOPICS	
M&A and Corporate Restructuring Strategy	4
Management Accounting	3
Financial Risk Management	3
TOOLS	
Data Analysis	4
Personal and Professional Development 2	1
TRACK: FUND RAISING AND INNOVATIVE INVESTMENTS	
Private Equity	4
Entrepreneurial Finance	4
Investment and Corporate Banking	4
VBA	3
TRACK: FINANCIAL ANALYSIS	
Portfolio Management	4
Fixed Income	3
Derivatives	4
Applied Financial Analysis	4
TOTAL CREDITS SEMESTER 2	30
Dissertation	30
TOTAL FULL YEAR	90

BELO HORIZONTE SPECIALISATION TRACK

- ▶ Risks & Opportunities Management

SEMESTER 1	Credits
FUNDAMENTALS	
Capital Budgeting	4
Capital Structure and Dividend Policy	4
Corporate Valuation Methods	3
Financial Markets and Banking Activities	3
Financial Reporting and Analysis	3
Governance and Operational Risk Management	3
Treasury Management	3
ELECTIVE TOOLS (choose 2 among)	
Applied Research in Finance	3
Financial Modelling with Excel	3
Leadership and Negotiation Skills	3
Strategic Entrepreneurship	3
TRANSVERSAL SKILLS	
Personal and Professional Development	1
TOTAL CREDITS SEMESTER 1	30

SEMESTER 2

ADVANCED TOPICS	
M&A and Corporate Restructuring Strategy	4
Management Accounting	3
Financial Risk Management	3
TOOLS	
Data Analysis	4
Personal and Professional Development 2	1
TRACK: RISKS & OPPORTUNITIES MANAGEMENT	
Advanced Financial Risk Management	4
Emerging Markets Risk Management	4
Emerging Markets Opportunities	4
Applied Risk Management	3
TOTAL CREDITS SEMESTER 2	30
Dissertation	30
TOTAL FULL YEAR	90

A WORD FROM A PARTNER

Dr Julie Laulusa, Managing partner Mainland China of Mazars



The rise of fintech is significantly changing how we live as a society and how we do business. It has opened up a world of possibilities, allowing for technology-enabled business innovation in the financial sector. Such innovation can disrupt existing industry structures and blur boundaries, providing new gateways for entrepreneurship.

Embracing the rapid digital change in our world enables us to stay at the forefront. To meet the demand for fintech professionals in the coming decades, I am happy to see that this subject will now be offered by SKEMA. This multi-disciplinary programme will equip students with in-depth mastery of cutting-edge technical skills as well as perspective on their applications and legal, economic, and societal impacts.

This MSc will also help nurture leadership and entrepreneurship among the next generation of local talents in support of China's endeavour to grow into an international fintech hub.

This master also closely collaborates with institutions and companies. Mazars is happy to be part of that partnership. Mazars, always one step ahead, will be more than happy to provide internships and job opportunities for young innovative SKEMA talents."

A WORD FROM STUDENTS

Astrid Hopmann, MSc Corporate Financial Management 2016-17



Following my gap year, during which I had the opportunity to gain professional experiences in different financial fields, I attended the MSc Corporate Financial Management. I am now currently pursuing researches for my master thesis and will be starting a permanent contract at PWC Luxembourg, as an audit assistant. I really recommend this MSc to those who wish to open doors in their professional lives in finance."

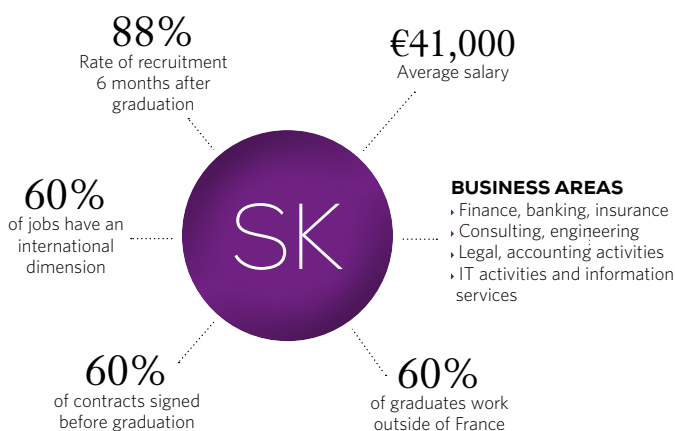
Gonzalo Ruiz, MSc Corporate Financial Management 2016-17



Thanks to MSc Corporate Financial Management and its strong relations with important international financial institutions, I was able to have face-to-face interviews with key players in the financial recruiting market. Today, I'm working in an internationally renowned bank, managing over 40 international clients, giving advice in financial opportunities and providing banking services."

SKEMA MSc Employment rate

MSc Corporate Financial Management
SKEMA Careers Service employment survey class of 2016



Programme directors

Lille: Dhafer Saidane
Paris: Sabrina Chikh
Sophia Antipolis: Wan Ni Lai
Belo Horizonte: Geneviève Poulingue
Suzhou: TBA

Tuition fees

- ▶ One-year MSc: €16,900
- ▶ Two-year MSc option: €28,000 (total fees for two year's tuition)

Recruiting companies

Amadeus, Axa, BPCE, Bloomberg, BNP Paribas, Brown Brothers Harriman, Crédit Suisse, Deloitte, EADS, EY, Finexsi, HSBC, KPMG, Société Générale, Pfizer, Procter & Gamble, PwC, Microsoft Skype, Valeo, ...