SYLLABUS DE COURS

Intitulé du cours : Media and Politics
Nom de l’enseignant : Begley
Prénom de l’enseignant : Michael
Périodicité : Annuel □ Semestriel (1) □ Semestriel (2) X

Niveau d’enseignement concerné :
1ère année □ 2ème année □ 4ème année Master 1 X
5ème année Master 2 □ Cours spécifique étudiants internationaux □
Conférence de Méthode □ Cours Magistral X

Contenu / descriptif du cours :

1. The influence of the media
   “For the ‘content’ of a medium is like the juicy piece of meat carried by the burglar to distract the watchdog of the mind.” (M. McLuhan, Understanding Media. The Extensions of Man, Signet Books, 1964, p. 32). Communication theories

2. Agenda - setting
   “The press may not be successful much of the time in telling people what to think, but it is stunningly successful in telling its readers what to think about.” (Bernard C. Cohen, The Press and Foreign Policy, Princeton University Press, 1963, p.12)

3. The Fourth Estate
   “Burke said there were Three Estates in Parliament; but, in the Reporters’ Gallery yonder, there sat a Fourth Estate more important far than they all.”

4. The British Press – not so independent?
   "Hacker: Don't tell me about the press. I know exactly who reads the papers: the Daily Mirror is read by people who think they run the country; The Guardian is read by people who think they ought to run the country; The Times is read by people who actually do run the country; the Daily Mail is read by the wives of the people who run the country; the Financial Times is read by people who own the country; The Morning Star is read by people who think the country ought to be run by another country; and The Daily Telegraph is read by people who think it is.

   Sir Humphrey: Prime Minister, what about the people who read The Sun?

   Bernard: Sun readers don't care who runs the country, as long as she's got big tits.”
   (A Conflict of Interest, Yes Prime Minister, BBCTV, 1984)
5. An Overview of the American Press

“Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people peaceably to assemble, and to petition the government for a redress of grievances.”

(First Amendment to the United States Constitution)

6. Media and Politics

"The whole world is watching!" chant of demonstrators in the Chicago streets in 1968, as TV cameras beamed images of police brutality into homes all across the nation.

7. A Battle for Hearts and Minds. Case Studies

The Vietnam War
The War on Terror

8. Government control - 1984 Come True?

Censorship – The British Example

9. The Troubles in Northern Ireland; Case Studies

McGurk’s Bar
Bloody Sunday
Maire Drumm
The Peace People
Bobby Sands

10. A different way of looking at things

From Gonzo to Fanzines

11. Too much in the hands of too few?

Concentration of Ownership?
William Randolph Hearst, Rupert Murdoch