

## SYLLABUS DE COURS

<b>Intitulé du cours : Media and Politics</b>			
<b>Nom de l'enseignant : Begley</b>		<b>Prénom de l'enseignant : Michael</b>	
<b>Périodicité :</b>	Annuel <input type="checkbox"/>	Semestriel (1) <input type="checkbox"/>	<b><u>Semestriel (2)</u></b> X
<b>Niveau d'enseignement concerné :</b>			
	1 <sup>ère</sup> année <input type="checkbox"/>	2 <sup>ème</sup> année <input type="checkbox"/>	<b><u>4<sup>ème</sup> année Master 1</u></b> X
	5 <sup>ème</sup> année Master 2 <input type="checkbox"/>	Cours spécifique étudiants internationaux <input type="checkbox"/>	
	Conférence de Méthode <input type="checkbox"/>	<b><u>Cours Magistral</u></b> X	

**Contenu / descriptif du cours :**

- 1. The influence of the media**

“For the ‘content’ of a medium is like the juicy piece of meat carried by the burglar to distract the watchdog of the mind.” (M. McLuhan, *Understanding Media. The Extensions of Man*, Signet Books, 1964, p. 32). Communication theories
- 2. Agenda - setting**

“The press may not be successful much of the time in telling people what to think, but it is stunningly successful in telling its readers what to think about.” (Bernard C. Cohen, *The Press and Foreign Policy*, Princeton University Press, 1963, p.12)
- 3. The Fourth Estate**

“Burke said there were Three Estates in Parliament; but, in the Reporters' Gallery yonder, there sat a Fourth Estate more important far than they all.”

(Carlyle, Thomas (19 May 1840). "Lecture V: The Hero as Man of Letters. Johnson, Rousseau, Burns". *On Heroes, Hero-Worship, & the Heroic in History. Six Lectures*. Reported with emendations and additions (Dent, 1908 ed.)
- 4. The British Press – not so independent?**

“**Hacker:** Don't tell me about the press. I know exactly who reads the papers: the *Daily Mirror* is read by people who think they run the country; *The Guardian* is read by people who think they ought to run the country; *The Times* is read by people who actually do run the country; the *Daily Mail* is read by the wives of the people who run the country; the *Financial Times* is read by people who own the country; *The Morning Star* is read by people who think the country ought to be run by another country; and *The Daily Telegraph* is read by people who think it is.

**Sir Humphrey:** Prime Minister, what about the people who read *The Sun*?

**Bernard:** *Sun* readers don't care who runs the country, as long as she's got big tits.”

(A Conflict of Interest, Yes Prime Minister, BBCTV, 1984)

## **5. An Overview of the American Press**

“Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people peaceably to assemble, and to petition the government for a redress of grievances.”

(First Amendment to the United States Constitution)

## **6. Media and Politics**

"The whole world is watching!" chant of demonstrators in the Chicago streets in 1968, as TV cameras beamed images of police brutality into homes all across the nation.

## **7. A Battle for Hearts and Minds. Case Studies**

The Vietnam War

The War on Terror

## **8. Government control - 1984 Come True?**

Censorship – The British Example

## **9. The Troubles in Northern Ireland; Case Studies**

Mc Gurk's Bar

Bloody Sunday

Maire Drumm

The Peace People

Bobby Sands

## **10. A different way of looking at things**

From Gonzo to Fanzines

## **11. Too much in the hands of too few?**

Concentration of Ownership?

William Randolph Hearst, Rupert Murdoch

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