

**PLAN DE COURS  
ACADEMIC SYLLABUS**

<b>DISCIPLINE</b>				
<b>Titre du cours Course title</b>	<b>Food Policy In Europe</b>			
	Langue Language	Heures Hours	ECTS	Année du Diplôme
	<b>English</b>	<b>20</b>	<b>4</b>	<b>4<sup>ème</sup></b>
<b>Nom de l'enseignant/ Name of the lecturer</b>	<b>Carol Brick-Stock</b>			
<b>Fonction / Employeur Position / Employee</b>	Maitre de conférences			
<b>Contact :</b>	<a href="mailto:Cbrick(at)club-internet.fr">Cbrick(at)club-internet.fr</a>			
<b>Objectifs du cours / Course objectives</b>	A comprehensive overview of the policies taken by European countries regarding food, how it is produced and how it is consumed.			
<b>Compétences acquises/ Learning outcomes</b>	Students will gain insight into how decisions taken by governments in Europe concerning agriculture, marketing, GM crops, the food industry, effects how we feed ourselves and what the outcomes are. They will learn the specific vocabulary of the topic in English through oral presentations and weekly reading material.			

Contenu du cours par session/ Course content per session	Nombre d'heures/ Number of hours 20
<p><b>Session 1: introduction to what food policy is. What are the decisions taken by France, Britain and Denmark regarding GM crops and why they are rejected by the majority of European countries.</b>  <b>Creation of work groups to present on a topic relating to food policy.</b></p>	2 hours per session
<p><b>Session 2: Public health. What are the policies regarding child obesity in France and what steps have various governments taken to counter this. Study of PNNS (French National Nutrition Programme,2006).</b>  <b>First presentation.</b></p>	
<p><b>Session 3: The nutrition transition. How American eating habits have been absorbed by Europeans. Eating on the go, fast food outlets, eating alone etc. The health implications for lower-income families.</b>  <b>Second presentation.</b></p>	
<p><b>Session 4: The policies surrounding the marketing of food to various populations: children, older people, teenagers. What are the rules in different European countries?</b>  <b>Third presentation.</b></p>	
<p><b>Session 5: Agriculture and politics. What is the future of our farming communities in Europe? What competition do we face and what are the policies being taken to protect our farmers? The case of US beef and European standards.</b>  <b>Fourth presentation.</b></p>	
<p><b>Session 6: The Food Industry. How it is independent and operates without government policy interference. The case of fats and sugars in everyday foods, fat taxes, sugar taxes etc, or the notion of "failed policies."</b>  <b>Fifth presentation.</b></p>	
<p><b>Session 7: Supermarkets and how they work. What are the policies regarding suppliers? No contracts, hard competition, no protection against chains. How they manipulate consumers and the dietary implications of this.</b>  <b>Sixth presentation.</b></p>	
<p><b>Session 8: AOC, terroir and organic foods? What do these mean in France, in Britain, in the USA? The differences in food</b></p>	

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policy and the result on how the populations buy their groceries. Protecting regional foods.

Seventh presentation.

Session 9: How government food policy has a cultural influence on its people. The notion of traceability in France compared to other European countries eg Ireland and Britain.

Eight presentation.

Session 10: Food policy and the environment. How the way we eat effects the land and sea. What are the trends for the future of food? How will we feed the world and what policies must be taken.

Last presentation.

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**Bibliographie - Auteur, titre, année, éditeur/ Bibliography - Author, title, year, publisher**

Pat Caplan " Food Health and Identity" 1997 Routledge

Tim Lang & Michael Heasman "Food Wars" 2004 Earthscan

Felicity Lawrence "Not on the Label" 2004 Penguin

Joanna Blythman "Shopped" 2004 Fourth Estate

Brian J Ford "The Future of Food" 2000 Thames & Hudson

A fascicule will be provided with several articles on the content of the 10 sessions.

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**Mini CV de l'enseignant/ Mini CV of the lecturer**

Carol Brick-Stock, born in Dublin, Ireland, living in France for 30 years, professor in Sciences-Po Paris for twenty years and in CEA University of New Haven Paris, for ten years, in Food Policy, Oenology and the Business of Food. I am also a reader or *lectrice* at Presses de la Cité publishing house since 1992, where I read general fiction and also translate for various publishing houses in Paris. Also interested in creative writing, I completed my Masters in Creative Writing in 2015 in University of South Wales. I was the French correspondent for Food and Wine magazine for five years at their Dublin base. When possible, I attend lectures in London on Food Policy at the London City University where I graduated in 2006 with a Masters in Food Policy. My thesis was on French Government Policy d Child Obesity during which times I met with governmental representatives of the PNNS initiative. I teach the Welcome Programme at Sciences-Po in English which prepares exchange students to write essays and give oral presentations using the Sciences-Po methodology.

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